

NEW BUSINESS WITH ECOPLUS INTERNATIONAL



APV: innovative spreading, sowing and cultivation equipment

APV manufactures **spreading, sowing and cultivation equipment** for the management of grassland, for arable farming, fruit and vegetable cultivation and winter maintenance. The advantage is that the appliances are suitable for universal mounting on a variety of soil cultivation and grassland management appliances, which makes it possible to accomplish a combination of tasks in one operation. This saves resources, time and money. APV's product technology and innovation also score abroad.

Jürgen Schöls, the driving force and mind behind APV, which is based in the Waldviertel region in Lower Austria, has been gradually developing the company since 1997, turning it from a regional to an international player. ecoplus International has provided successful support in **Romania, Russia and Turkey**.

The company has grown steadily since 1997 and has successively expanded its distribution network. Germany, the Czech Republic, Slovakia and Hungary were the first markets to be served by APV. Business developed positively in these markets and they were soon followed by Poland, Russia and Romania. In the international arena APV relies on the support of ecoplus International. In 2011 ecoplus International assisted APV to enter the Romanian market. A few years later APV founded a subsidiary company there. APV has also relied on support from ecoplus International in Turkey and Russia.

Export markets, customers and distribution channels

Although the distribution network extends far beyond the boundaries of Europe, APV has new markets in its sights, such as the USA, Canada, Australia and New Zealand. Everything is possible, from initial, individual transactions through commercial agents up to founding its own branch office with local staff. In order to meet the high requirements of the machine sector, APV is constantly further developing all the appliances in its product portfolio and bringing them up to the current state of the art.

Are you in?

Are you interested in importing/distributing the innovative spreading, sowing and cultivation equipment of APV?

Contact us: Internationalisierung@ecoplus.at



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