

# NEW BUSINESS WITH ECOPLUS INTERNATIONAL

## ABOUT LOWER AUSTRIA

### Lower Austria as a Business Location

Lower Austria – Austria's biggest province – is **among today's top European business locations**. Its geographic location alone is a bonus: Vienna at its centre and the high-growth markets of **Central and Eastern Europe at its doorstep**. Thanks to its political stability, dynamic growth, openness to investment, and the absence of bureaucratic red tape, Lower Austria is the land of ideas and their realization.

Representative economic data shows that Lower Austria has above average growth. More companies are being founded in or moving to Lower Austria, especially international companies. Lower Austria is considered one of the best provinces for starting a business in Austria. Innovative strategies for up-and-coming sectors, significant investment in state-of-the-art education and transportation infrastructure, targeted funding for future industries and excellent business parameters are guiding Lower Austria toward a future with the highest quality of life.

### Facts & Figures in Brief

- **Area:** 19,177 km<sup>2</sup> (just over 7,400 square miles), making Lower Austria the largest province in Austria
- **Population:** 1.66 million
- **Provincial capital:** St Pölten (since 1986), 54,213 inhabitants
- **Government:** 21 political districts, 4 statutory cities, 573 municipalities
- **Regions:** Industrial Region, Central Lower Austria, Western Lower Austria (also called "Mostviertel"), Waldviertel (literally, "forest region"), Weinviertel ("wine region")

### Facts Worth Knowing About Lower Austria

The Lower Austrian economy is built on a stable foundation. The number of new companies being established and locating to Lower Austria has remained constant over many years. With its exemplary technology drive and steadily growing exports, Lower Austria is exploiting the benefits of its geographic location at the heart of the new Europe and its proximity to the growing markets to the East.

# NEW BUSINESS WITH ECOPLUS INTERNATIONAL



Yet Lower Austria is not only a great place to do business – it also offers unparalleled quality of life. Austria's largest province offers just the right mix of tradition and modernity and boasts a rich and varied cultural landscape in all geographic regions of the province. Promoting all those aspects, which contribute to a high quality of life, makes Lower Austria an ideal business location – this is the Lower Austrian way.

Lower Austria is an export-oriented province and generated in 2016 around 15 % of the overall Austrian export.

Top 10 export markets	2015 (in Euros)	2016 (in Euros)	Annual percentage change (%)
1. Germany	5,817,709,126	5,855,663,852	0.7
2. Czech Republic	1,191,076,410	1,191,159,724	0.0
3. Italy	1,177,199,074	1,184,214,892	0.6
4. USA	948,320,017	1,035,878,269	9.2
5. Hungary	972,395,716	989,714,142	1.8
6. Poland	846,855,334	856,977,918	1.2
7. France	801,196,755	771,198,797	-3.7
8. Switzerland	1,010,028,332	764,126,696	-24.4
9. Slovakia	717,364,451	719,125,862	0.3
10. Slovenia	581,539,310	489,930,617	-15.8
Other		6,231,102,449	
<b>Total exports Lower Austria</b>	<b>20,446,932,206</b>	<b>20,089,093,218</b>	<b>-1.8</b>

Source: Statistik Austria

About 99,300 companies are located in Lower Austria. Many of these are seeking business partners abroad. If you are **interested in importing high quality products and solutions from Lower Austria**, please do not hesitate to **contact us**. We endeavour to find the ideal partner for you in Lower Austria.

