

# NEW BUSINESS WITH ECOPLUS INTERNATIONAL



## HELGA: Austria's first soft drink made from algae

Micro-algae as fuel for human beings? The HELGA soft drink makes this possible. Chlorella, the fresh water algae contained in the drink, comes from Northern Germany, but the drink is produced and bottled in Lower Austria. HELGA is directed at all health-conscious, holistically-oriented people, who practise a sport and to whom issues such as sustainability and environmental protection are important. Algae are one of the super foods. They are rich in proteins, vitamins and minerals, possess essential omega 3 fatty acids, detoxify and function as radical scavengers in the human body. They are also a low-carbohydrate alternative to animal protein.

HELGA is impressive not only because of its fresh, fruity flavour, but also because of its small ecological footprint. HELGA is allergen-free, gluten-free, lactose-free, vegan and low carb. One bottle is sufficient for one quarter of the daily vitamin B12 requirement and contains only 30 kcal. HELGA is therefore the ideal choice for health-conscious people who practise a sport and all those who want to do themselves good.

### About Evasis edibles

Evasis edibles is a start-up in Lower Austria. The algae drink HELGA is on sale in **more than 1,000 points of sale**, including **Nordsee, SPAR and Veganz**. HELGA has also made its mark on the international scene. At **Anuga**, the leading global food trade fair for commerce and the catering industry, the drink was awarded the title of "**taste 2015**". And the innovative alga drink is already available in selected cafés, restaurants and some online shops in Denmark, Sweden and Switzerland. Further European markets are in the pipeline.

With the support of **ecoplus International** evasis edibles GmbH have registered their first successes in **Hungary, the Czech Republic and Slovakia**.

### Are you in?

Are you looking for innovative products like HELGA?

**Contact us:** [Internationalisierung@ecoplus.at](mailto:Internationalisierung@ecoplus.at)



# NEW BUSINESS WITH ECOPLUS INTERNATIONAL

